
OPEN LETTER



Let the match begin!

Football has not suddenly become a reference or a motivation to promote a foundation. Football takes and will continue to take part in our lives. It has marked, beyond a strictly professional career, the personal and family trajectory of the Alcantara. We are football.

Passion, intensity, and vital commitment to this sport have led us to a new starting point where titles and results are not the most important. Now we are a team playing for soccer values and its social weight.

Being good footballer is no longer enough in this despairing world. Although soccer itself can make everyone equally happy, regardless of their economic, cultural, ethnic or religious status, we will concentrate on helping those children who love this sport as it was the only joy of their day-to-day life. Because when they play, they forget everything else. Football works miracles with well-developed educational programs adapted to each age and circumstance, children and young people can have fun and at the same time learning life lessons. This sport opens their minds and helps them to make good decisions in real-time like on the playing field.

That's what ALCANTARA TEAM is for, and that's why we have ALCANTARA TEAM. Our contribution to Youth Category coaches serves their little players to understand that the more they practice companionship, friendship, tolerance, respect, dialogue, understanding, empathy, and effort the more security and trust they will earn in themselves. It helps them to be better players. But, above all, to get to know themselves and take full advantage of both limitations and the qualities. That's learning and maturing.



We would like the first beneficiaries of ALCANTARA TEAM to enjoy, despite the handicaps of their origin or social situation, the same opportunities as the rest of the people of his age. We want them to take care of their bodies and to practice sports forever. They need to understand the importance of health and nutrition because eating well is part of gaining self-respect and self-esteem. All these values are part of our project. The Alcantara Family Foundation promotes sports, health, and education because those are the core values we believe in.

Unfortunately, today's society generates many contrasts and unwilling children migrations in certain areas of Africa, East, and Asia. They reach other countries even without their parents or families. A critical situation where we want to implement direct and effective solutions in collaboration with specialized organizations, NGOs, and entities in which our contribution makes the most out of it.

We are a family AND a team.

Let this match, where we all win, begin.

Alcantara Family Foundation.
